

Flagship Programmes of the Government of India

Objectives of the Session

- Understand the concept and purpose of flagship programmes.
- Review key schemes across major ministries.
- Examine convergence and implementation mechanisms.
- Reflect on the role of field-level officers in delivery.

What Are Flagship Programmes?

- National priority programmes with high budgetary allocation.
- Designed for direct citizen impact across sectors.
- Centrally Sponsored or Central Sector schemes.
- Implemented through State and District administrations.
- Examples: Swachh Bharat Mission, Jal Jeevan Mission, PMGSY.

Ministry of Rural Development

- DAY-NRLM – Livelihood promotion through SHGs and financial inclusion.
- PMGSY – Rural connectivity for unconnected habitations.
- PMAY-G – Housing for all rural households.
- Officer Role: Monitor convergence, transparency, and progress.

Ministry of Agriculture & Farmers' Welfare

- PM-KISAN – Income support to farmers.
- PMFBY – Crop insurance for risk management.
- eNAM – Digital marketplace for farmers.
- Soil Health Card – Scientific soil management.

Ministry of Education

- Samagra Shiksha – Holistic school education.
- PM Poshan – Nutrition for school children.
- NEP 2020 – Foundational literacy and digital education.

Ministry of Housing & Urban Affairs

- SBM-U – Sanitation and solid waste management.
- PMAY-U – Affordable housing for urban poor.
- AMRUT – Urban infrastructure and water supply.
- Smart Cities Mission – Digital governance and city innovation.

Ministry of Jal Shakti

- Jal Jeevan Mission – Tap water to every household.
- Atal Bhujal Yojana – Groundwater conservation.
- SBM-Gramin – ODF Plus sustainability.
- Officer Role: Coordination with PHED, PRI, and communities.

Ministry of Health & Family Welfare

- Ayushman Bharat (PM-JAY & HWCs) – Universal health coverage.
- POSHAN Abhiyaan – Nutrition outcomes for women and children.
- National Health Mission – Strengthening healthcare delivery.

Ministry of Finance & MeitY

- PMJDY – Financial inclusion for all households.
- Digital India – Digital governance and services.
- DBT – Transparent fund transfer mechanisms.
- BHIM, UPI, DigiLocker – Digital ecosystem enablers.

Inter-Ministerial Convergence

- JJM + SBM-G + PMAY-G + NRLM → Model Villages.
- PM-KUSUM + PMFBY + eNAM → Climate-smart agriculture.
- LSDGs and GPDP for integrated planning and resource convergence.

Takeaways for Probationary Officers

- Understand scheme architecture and convergence.
- Ensure citizen-centric and transparent service delivery.
- Promote innovation and participatory governance.
- Build effective monitoring and evaluation systems.